



COPA SUDAMERICANA 2007

ADCONEXIÓN L.A. RATINGS UPDATE:



COPA DE CAMPEONES

2007 Championship Game
Fox Sports en Español
Wed, 4/25/07

The final game of the 2007 Copa de Campeones delivered tremendous ratings among Hispanic viewers.

The match saw Pachuca outlast Chivas de Guadalajara after 120 minutes of scoreless soccer, to win 7-6 on penalty kicks and claim the CONCACAF Champions Cup. Pachuca will now represent CONCACAF in the 2007 FIFA World Club Cup which will take place in Japan.

NHJI DMA ratings¹

HH:	8.4
A18-49:	6.2
M18-49:	9.4
A25-54:	7.5
M25-54:	10.9



JULY 31 - DECEMBER 5, 2007 **FOX SPORTS EN ESPAÑOL**

The first Copa Sudamericana was played in 1916 with the participation of the Argentine, Brazilian, Chilean and Uruguayan federations to celebrate the 100-year anniversary of Argentine independence. Since then, the competition has grown to include Paraguay, Peru, Bolivia, Ecuador, Colombia and Venezuela. In 2006, Mexico joined the Copa Sudamericana. Beginning in late July, **66 matches** are played before a champion is crowned.

2007 Participating Countries:

Argentina	Ecuador	Venezuela
Bolivia	Mexico	CONCACAF Winner (USA)
Brazil	Paraguay	
Colombia	Peru	

2007 Timeline:^{*}

Preliminary Rounds:	7/31-9/6
Round of 16:	9/11-10/4
Quarterfinals:	10/9-11/1
Semifinals:	11/6-11/5
Final:	11/28 -12/5



^{*} Actual 2007 television schedule to be announced. In 2006, Fox Sports en Español aired a total of 64 live matches.