



GOAL!

Let AdConexión L.A. Help You Reach Your Television Advertising Needs With The Best Spanish Language Sports Action in L.A.

- ▶ **SOCCER**
- ▶ **BASEBALL**
- ▶ **BOXING**
- ▶ **WRESTLING**

Fútbol Liga Mexicana



Eighteen teams compete throughout the year over 2 seasons. Teams include América, Necaxa, Atlante, Pachuca, Atlas, San Luis, Cruz Azul, Santos, Dorados, Tigres, Guadalajara, Toluca, Jaguares, UAG, Monterrey, UNAM, Morelia and Veracruz.

SEASON: JAN - DEC
GAMES: 350



InterLiga™



Eight Mexican teams battle it out for two slots in the Copa Toyota Libertadores and is played in various stadiums throughout the U.S.

SEASON: JAN
MATCHES: 14



Copa Toyota Libertadores



Copa Toyota Libertadores is the official event of the South American Soccer Confederation and is recognized for its prestige and tradition.

SEASON: JAN - AUG
MATCHES: 138 (FSE MAY SHOW LESS)



Argentine Soccer



Clásico del Domingo, or "Sunday Classic," is the much anticipated weekend contest between Argentina's top teams. A total of 20 teams compete in Argentina's top professional soccer league.

SEASON: FEB - JUN / AUG - DEC
MATCHES: 36



Copa de Campeones (CONCACAF)



The CONCACAF Champions' Cup is the annual international football competition in which soccer clubs from North America and the Caribbean participate.

SEASON: MAR - APR
MATCHES: 14



Major League Soccer



Features Major League Soccer teams from top U.S. Hispanic cities including Chivas USA (L.A.), L.A. Galaxy, NY Red Bull, Chicago Fire, Houston Dynamo, FC Dallas, DC United and NE Revolution.

SEASON: APR - NOV
MATCHES: 34



Copa De Oro (CONCACAF)



Copa de Oro is the National Team Championship of North America, Central America and the Caribbean. Twelve teams battle it out including Mexico and USA, plus two guest Teams outside the CONCACAF region.

SEASON: JUN 6 - 24
MATCHES: 8



Copa Nissan Sudamericana



The first Copa Sudamericana was played in 1916 with the participation of the Argentinean, Brazilian, Chilean and Uruguayan federations to celebrate the 100-year anniversary of Argentinean independence.

SEASON: AUG - DEC
MATCHES: 66



Major League Baseball All-Star Game



The All-Star game pits players from the National League, headed up by the manager of the previous NL World Series team, against players from the American League, similarly managed, in an exhibition game. Telecast in Spanish on FSE.

SEASON: JUL
GAMES: 1



MLB Post-Season and World Series



Fox Sports en Español brings post-season action to a new audience with its Spanish-language production.

SEASON: OCT
GAMES: 25 - 30



Boxeo de Campeones

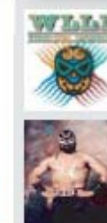


A brand new series featuring Hispanic and Caribbean fighters, live each Friday night at 11pm ET/8pm PT.

SEASON: JAN - DEC
EPISODES: 44



Lucha Libre



Mexican Wrestling from the WWA features high-flying action, acrobats that defy gravity and color that brings entertainment into the living room.

SEASON: JUN - DEC
EPISODES: 9



2007 SPORTS HIGHLIGHTS

LEAGUE	TELECASTS	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
	350	S M MEXICAN LEAGUE SOCCER SEASON ENDS E											
	UP TO 310	S M INTERLIGA, COPA TOYOTA LIBERTADORES, ARGENTINE LEAGUE SOCCER (FEB) M COPA DE CAMPEONS (CONCACF) COPA DE CAMPEONS SEASON ENDS E COPA TOYOTA LIBERTADORES SEASON ENDS E S M COPA NISSAN SUDAMERICANA COPA NISSAN SUDAMERICANA SEASON ENDS E ARGENTINE LEAGUE SOCCER SEASON ENDS E											
	168	S M BOXEO DE CAMPEONS M CINTURON DE ORO BOXEO DE CAMPEONS AND CINTURON DE ORO SEASON ENDS E											
	61	S M WEEKLY TELECASTS OF LUCHA LIBRE ON GALAVISIÓN M LUCHA LIBRE ON FSE BEGINS SEASON ENDS E											
	269	A ALL-STAR WEEKEND SEASON ENDS E PL PLAYOFFS PL FINALS D DRAFT PR PRESEASON S SEASON STARTS											
	374	SEASON ENDS E M LAST CHANCE TO SEE (AND SEE ONLINE) MARCH MADNESS PGEI M IT FINALS & FINAL FOUR* PR NHL S SEASON STARTS											
	21	PL PLAYOFFS M SUPER BOWL* PRO BOWL* D DRAFT PR PRESEASON S SEASON STARTS SEASON ENDS E											
	200	M ROSE, ORANGE, FIESTA, SUGAR* PR PRESEASON S SEASON STARTS SEASON ENDS E M BOWL GAMES START											
	UP TO 440	S OPENING DAY D DRAFT A ALL-STAR GAME* SEASON ENDS E PL PLAYOFFS M WORLD SERIES* POST-SEASON & PLAYOFFS IN SPANISH ON FOX SPORTS EN ESPAÑOL											
	140	S PGA TOUR STARTS M THE MASTERS M U.S. OPEN M BRITISH OPEN M PGA CHAMPIONSHIP PGA TOUR ENDS E \$140 includes all golf telecasts with SPORTSLINK L.A. PGA Tour consists of 40 events.											
	168	S M AUSTRALIAN OPEN M DAVIS CUP I M DAVIS CUP II M FRENCH OPEN M WIMBLEDON M U.S. OPEN M WTA CHAMP & ATP CHAMP M DAVIS CUP FINAL E \$168 includes ATP and WTA telecasts.											
	104	S NEXTEL CUP SERIES STARTS M DAYTONA 500* M NEXTEL ALL-STAR CHALLENGE NEXTEL CUP ENDS E * Extended pre & post wrap-around programming only. \$104 includes all race telecasts with SPORTSLINK L.A. Nextel Cup Series consists of 14 races.											

All numbers based on previous year's programming (Subject to change)

PR PRESEASON

S START REGULAR SEASON

E END REGULAR SEASON

M MAJOR EVENT

D DRAFT

A ALL STAR

PL PLAYOFFS