



FEBRUARY 2008

## INTRODUCING... Video On Demand

# ADLINK VOD



**Adlink Is Your One-Stop Shop For Advanced Advertising, Reaching 2 Million VOD Households Across The LA DMA**

### **VIEWERS:**

**71%** more likely to own a home valued at \$1,000,000+

**35%** more likely to be a college graduate

**26%** more likely to own a home valued at \$500,000 - \$999,999

**15%** more likely to have at least 1 child 12-17 years old

**8 OUT OF 10** VOD users are between the ages of 18-54

Source: Scarborough Research, Los Angeles, CA 2007 Release 2.

### **FOR MORE INFORMATION**

Check out our presentation at [AdlinkVOD.com](http://AdlinkVOD.com) to see how it works, or . . .

Contact your Account Executive to see how Adlink VOD can work for you.

[adlink.com](http://adlink.com)