

2008 KIDS' CHOICE AWARDS

2008 Kids' Choice Awards

**Saturday, March 29
8-9:30pm***



- 21st annual awards show
- The only awards show that offers kids the chance to vote for their favorites in movies, television, music, books, sports, video games and more
- The annual kudos-cast/mess-fest honors kid's opinions and is filled with appearances and performances by their favorite stars
- Each year, the event continues to grow. Today, its guest list reads like a Who's Who in Hollywood, and media have dubbed it a "mini-Oscars"
- Superstars appear to let kids know how much their vote matters to them. The likes of Brad Pitt, Tom Cruise, Will Smith, Jim Carrey, Cameron Diaz, Justin Timberlake, Beyonce, Halle Berry, Jennifer Lopez, Gwen Stefani and Johnny Depp pepper the list of past presenters and performers
- More kids than ever before voted on the awards in 2007, with 40.8 million votes being cast up 54% from 2006
- 16 different awards categories, including:

Favorite Movie	Favorite Video Game
Favorite Actor/Actress	Favorite Cartoon
Favorite Song	Favorite Athlete



*Time tentative based on 2007 telecast



THE MASTERS COVERAGE on **ESPN** | April 10-11



- 74th annual tournament
- The first two rounds of The Masters next year will be televised by ESPN
- Mike Tirico will host ESPN's telecasts, which will run from 1-4 p.m. PT on Thursday and Friday, April 10-11
- ESPN will replay their coverage from 5-8 p.m. PT each day
- ESPN will also telecast a preview show on Wednesday, April 9 -- the day before the tournament starts