



Credit Application & Media Agreement

<i>Internal Use Only</i>	
Date _____	_____
AE _____	Amount _____
Flight _____	Type of Ad _____

Application will not be processed if it is not completely filled out.
 Please fax to: Deanna Valdez (310) 996-7611

Agency _____
(please use full legal name)
 Address _____
 City/State/Zip _____
 Phone _____ Fax _____
 Year Established _____
 State Incorporated _____
 D&B Number _____
 E-Mail address _____
 Credit Limit Requested _____

Client _____
(please use full legal name)
 Address _____
 City/State _____ Zip _____
 Phone _____ Fax _____
 Year Established _____
 State Incorporated _____
 D&B Number _____
 E-Mail address _____
 Is this a Direct Response Client? _____

Please note: Direct Response Schedules require CIA

Who is liable for payment? *(Check one)* Type of Agency:

Agency _____ Advertising Agency _____
 Client _____ Media Buying Service _____
 Production/PR Firm _____

Corporation _____ Partnership _____ Proprietorship _____ Franchise _____ Other _____

Principal Owners or Officers

Name (1) _____ (2) _____ (3) _____
 Title _____

Media References For Liable Party: *(Please provide media references only)*

- (1) Name _____
 Address _____
 Phone _____
- (2) Name _____
 Address _____
 Phone _____
- (3) Name _____
 Address _____
 Phone _____

Name of bank _____ Branch _____
 Bank Officers Name _____ Phone _____
 Account Number(s) _____

Applicant certifies that all information contained herein is true and correct. It is hereby agreed that Adlink is authorized to charge to your account all purchases that you or anyone authorized by you make on your account. It is understood that all invoices are due and payable within 30 days after the date of the invoice. Payment by Advertiser to Agency or to Service, or payment by Agency to Service, shall not constitute payment to Adlink. Unless otherwise stated, Adlink assumes agency is liable for all future orders for this client and all other clients placed with Adlink. Adlink requires at least two (2) weeks of cancellation for all media flights. In the event of default in payment of the above account, it is agreed that the undersigned shall pay all collection and court costs, including reasonable attorney's fees. Adlink is authorized to obtain credit information pertaining to the undersigned and if an account relationship is formed the undersigned authorizes Adlink to disclose credit information pertaining to the undersigned's account to third parties.

Name of firm _____

By _____
Signature Title Date

(Must be signed by a Principal Owner/Officer)